

Rep: TELEREP, INC..

REP BUYLINES

Run On: Sep10/12 at 09:31

Requested by: ANGIE

E-Order#: 389164 (Rev 0) Agy#30028248

Hdln#: 6306146 (Rev 0)

Tr

Station: WWMT-TV GRAND RAPIDS, MI

Dates: Sep10/12 - Sep16/12

Sa

Agency: SMART MEDIA GROUP

Prod1: DETROIT INT BRIDGE C

Es

Advertiser: ISS/DET.INT.BRIDGE COMPANY

Prod2:

De

Buyer: JULIE KEANE

Tel #:



Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
	##CASH ##SMRT										
	DETROIT INT BRIDGE CO										
	1	Fri/1135P-1235A	30S	\$250	Sep14/12	Sep14/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
	2	Fri/1230-2P	30S	\$300	Sep14/12	Sep14/12	1	2	2	\$600	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	3	Fri/12N-1230P	30S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	4	Fri/430-459A	30S	\$25	Sep14/12	Sep14/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	5	Fri/5-530A	30S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	6	Fri/530-6A	30S	\$200	Sep14/12	Sep14/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	7	Fri/6-630A	30S	\$400	Sep14/12	Sep14/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	8	Fri/9-10A	30S	\$300	Sep14/12	Sep14/12	1	1	1	\$300	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	9	Mon/1135P-1235A	30S	\$250	Sep10/12	Sep10/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
	10	Mon/1230-2P	30S	\$300	Sep10/12	Sep10/12	1	2	2	\$600	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	11	Mon/12N-1230P	30S	\$400	Sep10/12	Sep10/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	12	Mon/430-459A	30S	\$25	Sep10/12	Sep10/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	13	Mon/5-530A	30S	\$200	Sep10/12	Sep10/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	14	Mon/530-6A	30S	\$200	Sep10/12	Sep10/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	15	Mon/6-630A	30S	\$400	Sep10/12	Sep10/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	16	Mon/9-10A	30S	\$300	Sep10/12	Sep10/12	1	2	2	\$600	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	17	Sat/1135P-1235A	30S	\$150	Sep15/12	Sep15/12	1	2	2	\$300	CRIMINAL MINDS
		Contract Comment: CRIMINAL MINDS									
	18	Sat/6-630P	30S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	NEWS

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name
		Contract Comment: NEWS									
	19	Sat/7-730P	30S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	20	Sat/730-8P	30S	\$500	Sep15/12	Sep15/12	1	1	1	\$500	JEOPARDY
		Contract Comment: JEOPARDY									
	21	Sat/9-11A	30S	\$150	Sep15/12	Sep15/12	1	3	3	\$450	CBS THIS MORNING SAT
		Contract Comment: CBS THIS MORNING SAT									
	22	Sun/1030-11A	30S	\$1,000	Sep16/12	Sep16/12	1	1	1	\$1,000	FACE THE NATION
		Contract Comment: FACE THE NATION									
	23	Sun/1130P-1230A	30S	\$15	Sep16/12	Sep16/12	1	1	1	\$15	THE CLOSER
		Contract Comment: THE CLOSER									
	24	Thu/1135P-1235A	30S	\$250	Sep13/12	Sep13/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
	25	Thu/1230-2P	30S	\$300	Sep13/12	Sep13/12	1	2	2	\$600	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	26	Thu/12N-1230P	30S	\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	27	Thu/430-459A	30S	\$25	Sep13/12	Sep13/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	28	Thu/5-530A	30S	\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	29	Thu/530-6A	30S	\$200	Sep13/12	Sep13/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	30	Thu/6-630A	30S	\$400	Sep13/12	Sep13/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	31	Thu/9-10A	30S	\$300	Sep13/12	Sep13/12	1	2	2	\$600	LIVE WITH KELLY
		Contract Comment: LIVE WITH KELLY									
	32	Wed/1135P-1235A	30S	\$250	Sep12/12	Sep12/12	1	1	1	\$250	LETTERMAN
		Contract Comment: LETTERMAN									
	33	Wed/1230-2P	30S	\$300	Sep12/12	Sep12/12	1	2	2	\$600	PM SOAP ROTATION
		Contract Comment: PM SOAP ROTATION									
	34	Wed/12N-1230P	30S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	35	Wed/430-459A	30S	\$25	Sep12/12	Sep12/12	1	1	1	\$25	NEWS
		Contract Comment: NEWS									
	36	Wed/5-530A	30S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	37	Wed/530-6A	30S	\$200	Sep12/12	Sep12/12	1	1	1	\$200	NEWS
		Contract Comment: NEWS									
	38	Wed/6-630A	30S	\$400	Sep12/12	Sep12/12	1	1	1	\$400	NEWS
		Contract Comment: NEWS									
	39	Wed/7-730P	30S	\$1,800	Sep12/12	Sep12/12	1	1	1	\$1,800	WHEEL OF FORTUNE
		Contract Comment: WHEEL OF FORTUNE									
	40	Wed/9-10A	30S	\$300	Sep12/12	Sep12/12	1	2	2	\$600	LIVE WITH KELLY

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Length</i>	<i>Rate</i>	<i>Starting Date</i>	<i>Ending Date</i>	<i># of Wks</i>	<i>Spt/ Week</i>	<i>Total Spots</i>	<i>Total Dollars</i>	<i>Program Name</i>
		Contract Comment: LIVE WITH KELLY									
		Total 50 Spots for:		\$15,465					50	\$15,465	
		Monthly Estimate Dollars:									
										\$15,465 Sep/12	

Rep: TELEREP, INC

Run On: Sep10/12 a

E-Order#:

Station: WJSP person: DAVE CLARK

Agency: #: 910916

Advertiser: RA35+

Buyer: J



Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH ##SMRT					
	DETROIT INT BRIDGE CO					
	1	Fri/1135P-1235A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: LETTERM/				
	2	Fri/1230-2P	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: PM SOAP I				
	3	Fri/12N-1230P	3.9	3.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	4	Fri/430-459A	0.3	0.3	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	5	Fri/5-530A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	6	Fri/530-6A	1.6	1.6	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	7	Fri/6-630A	3.0	3.0	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	8	Fri/9-10A	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: LIVE WITH				
	9	Mon/1135P-1235A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: LETTERM/				
	10	Mon/1230-2P	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: PM SOAP I				
	11	Mon/12N-1230P	3.9	3.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	12	Mon/430-459A	0.3	0.3	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	13	Mon/5-530A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	14	Mon/530-6A	1.6	1.6	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	15	Mon/6-630A	3.0	3.0	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	16	Mon/9-10A	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: LIVE WITH				
	17	Sat/1135P-1235A	1.8	1.8	Sep6/12	Rev #0: A
		Contract Comment: CRIMINAL				
	18	Sat/6-630P	4.6	4.6	Sep6/12	Rev #0: A

Mod Code	Buy Line	Day/Time	Rating RA35+	Rep: RA35+	Last Activity	Last Mod/Rev
		Contract Comment: NEWS				
	19	Sat/7-730P	5.0	5.0	Sep6/12	Rev #0: A
		Contract Comment: WHEEL OF				
	20	Sat/730-8P	5.1	5.1	Sep6/12	Rev #0: A
		Contract Comment: JEOPARDY				
	21	Sat/9-11A	1.8	1.8	Sep6/12	Rev #0: A
		Contract Comment: CBS THIS				
	22	Sun/1030-11A	8.4	8.4	Sep6/12	Rev #0: A
		Contract Comment: FACE THE				
	23	Sun/1130P-1230A	1.3	1.3	Sep6/12	Rev #0: A
		Contract Comment: THE CLOS				
	24	Thu/1135P-1235A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: LETTERMA				
	25	Thu/1230-2P	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: PM SOAP I				
	26	Thu/12N-1230P	3.9	3.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	27	Thu/430-459A	0.3	0.3	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	28	Thu/5-530A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	29	Thu/530-6A	1.6	1.6	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	30	Thu/6-630A	3.0	3.0	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	31	Thu/9-10A	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: LIVE WITH				
	32	Wed/1135P-1235A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: LETTERMA				
	33	Wed/1230-2P	2.5	2.5	Sep6/12	Rev #0: A
		Contract Comment: PM SOAP I				
	34	Wed/12N-1230P	3.9	3.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	35	Wed/430-459A	0.3	0.3	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	36	Wed/5-530A	1.9	1.9	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	37	Wed/530-6A	1.6	1.6	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	38	Wed/6-630A	3.0	3.0	Sep6/12	Rev #0: A
		Contract Comment: NEWS				
	39	Wed/7-730P	14.0	14.0	Sep6/12	Rev #0: A
		Contract Comment: WHEEL OF				
	40	Wed/9-10A	2.5	2.5	Sep6/12	Rev #0: A

<i>Mod Code</i>	<i>Buy Line</i>	<i>Day/Time</i>	<i>Rating RA35+</i>	<i>Rep: RA35+</i>	<i>Last Activity</i>	<i>Last Mod/Rev</i>
		Contract Comment: LIVE WITH				
		Total 50 Spots for:	135.3	135.3		
		Monthly Estimate Dollars:				
				135.3 Sep/12		